



ANNUAL REPORT 2022



A MESSAGE FROM OUR PRESIDENT



Miriam Vargas

Executive Director
and Founder of
Madres de Casino Rd.

Since 2017 Madres de Casino Rd nonprofit organization opened its doors with a mission of helping the diverse underserved families that reside in Snohomish County; especially, families who live in the Casino Rd neighborhood. Our mission thrives us to help vulnerable individuals with all the programs we provide to the community. These programs include our **Mental Health Education Series**, which provides access to mental health education. **Paz Financiera** workshop, where students learn how to manage their money through a fun and interactive set of classes; a **Training Seminar for Entrepreneurs**, which provides tools and information to assist Latino entrepreneurs with crucial business skills. We are also proud to offer various educational and skills training programs. Our Adult Education Programs are vital in supporting members of our

community who are illiterate or have not received a high school diploma. We also have Employable and Valuable Skills Classes in subject areas such as makeup, baking, and sewing. These classes provide knowledge and skills that are valuable not only to our participants' personal lives, but in their search for employment as well. Supporting families and youth is central to our organization. Since the COVID-19 pandemic, we have opened a Fresh Food Pantry to help supply families with food basics. The pantry has a cultural focus and includes fresh foods important to Hispanic culture. Our Youth Education and Empowerment Classes are helping youth to dream big and stay off the streets. These programs directly impact youth and families by fostering a community connection and giving people the skills and confidence they need to succeed.

There are thousands of low-income residents in our communities who are at the edge of losing hope due to unforeseen job loss, medical emergencies are among the troubles many families face. Madres de Casino Rd has made it our mission to offer resources that can bring hope for better tomorrow.

I can personally relate to the struggle many our families are living with, I too faced challenges when I moved with my family to this country. With limited resources and day to day hardships, it only encourages me to found Madres de Casino Rd to find and provide the resources to those in most need.

For the past five years Madres de Casino Rd has impacted the lives of many families by providing the resources that are needed to overcome life obstacles. It is important to mention that this work would have not been possible without our driven volunteers from students to parents, who donated their valuable hard work, dedication, and time. More than 1,000 hours a year are donated to impact the lives of our local community residents every year.

In order to achieve this, we have developed a series of strategic initiatives by improving service quality and enhancing partner collaborations to strengthening communities through the power of service. We at Madres de Casino Rd are committed to bring the best resources by implementing best practices that will allow us to reach our mission, vision, objectives, and goals.

America is uniquely fortunate to have a robust charitable sector that can make use of the American propensity to dream and to act on behalf of the greater good of society. In an obvious sense, philanthropy is a privilege, and there are responsibilities that come along with that privilege. One is to make the most of the opportunity. And that means to be aware and alive to the possibilities of change and growth at all times.



WHO WE ARE

Madres de Casino Rd Foundation is a non-profit organization that is BIPOC, minority-owned, and women-owned-and-run. Our organization was established in 2017 with the mission of empowering vulnerable Hispanic families in Snohomish County, which is located in the state of Washington.

Initially, our goal was to empower women in their personal development through education. However, as time went by, our objectives evolved, and we began working with different groups within the families. We realized that it

was necessary to provide a safe environment for everyone, as helplessness does not discriminate against anyone.

Despite these changes, our mission continues to be education. We strongly believe that education is the best tool for our community to obtain, as it can help bridge the gaps that exist today between races, genders, social statuses, and more. By empowering Hispanic families through education, we strive to make a positive impact on their lives and on our community as a whole.



VISION

To be an active, agile and innovative community organization that responds proactively to the challenges we face and develops cutting-edge projects that help those who need it most; standing out above all for the dedication, ability and altruism of our members.



MISSION

To empower vulnerable Hispanic families in Snohomish County.

VISIÓN

Ser una organización comunitaria activa, ágil e innovadora, que responda con proactividad a los desafíos que se nos planteen y desarrollando proyectos de vanguardia que ayuden a quienes más lo necesitan; destacándonos sobre todo por la dedicación, capacidad y altruismo de nuestros miembros.

MISIÓN

Empoderar a las familias hispanas vulnerables en el área del Condado de Snohomish.

CORE VALUES



COMMITMENT / COMPROMISO:

To help our community progress.

Ayudar a la comunidad a prosperar.



INTIMACY / CERCANÍA:

To create an environment where each member of the family feels welcome.

Crear un ambiente donde cada miembro de la familia sea bienvenido.



DEDICATION / ENTREGA:

Help by providing the best of ourselves at the service of the community, welcoming vulnerable people regardless of their age, sex, race, origin, education or religion.

Ayudar poniendo al servicio de la comunidad lo mejor de nosotros mismos, acoger a las personas necesitadas sin importar su edad, sexo, raza, procedencia, formación o religión.



DEVELOPMENT / CRECIMIENTO:

Constant search to do more for our community; open to work with other organization, companies, and foundations to achieve our aid objectives and the greatest benefit for the people we serve.

Búsqueda constante de hacer más; abiertos a trabajar con otras organizaciones, empresas y fundaciones para lograr nuestros objetivos de ayuda y el mayor beneficio para las personas a las que atendemos.



INTEGRITY / INTEGRIDAD:

We seek comprehensiveness in our accomplishment and training models, proposing durable solutions to eradicate

the causes of exclusion and overcome personal, social or professional obstacles that make integration possible.

Buscamos la integralidad en nuestros modelos de acompañamiento y formación, proponiendo soluciones duraderas para erradicar las causas de la exclusión y superar obstáculos personales, sociales o profesionales que hagan posible la integración.



HONESTY / TRANSPARENCIA:

In the management of our projects, for this we make our organization accessible and visible, we work to incorporate quality standards, evaluations, and external activity controls.

En la gestión de nuestros proyectos, para ello hacemos accesible y visible nuestra organización y trabajamos para incorporar estándares de calidad, evaluaciones y controles de actividad externos.

OUT PROGRAMMATIC AREAS



1. ELIMINATING POVERTY

- a. Fresh Food Pantry.....6
- b. Hot Meal Program.....8



2. EMPLOYABLE SKILLS FOR DECENT WORK

- a. Makeup Classes10
- b. Hairstyle Classes.....11
- c. Baking Classes.....12
- d. Sewing Classes:
Cosiendo entre amigas.....13
- e. Business Workshop:
Mi Sueño, Mi negocio y Yo.....14
- f. Christmas Workshop.....16
- g. Plaza Comunitaria17
- h. Professional Development.....19
- i. Community Fair.....20



3. EXPANDING THE FINANCIAL CHOICES OF PEOPLE LIVING IN POVERTY

- a. Paz Financiera I & II.....24



4. BROADENING YOUTH'S FUTURE THROUGH SAFEGUARDING PROGRAMS

- a. Soccer Camp.....26
- b. Karate27
- c. Spanish Classes.....28



5. WELLBEING AWARENESS

- a. Breast Cancer.....29
- b. Child Abuse Prevention30
- c. Vaccination Clinic.....31



6. CELEBRATIONS

- a. Día del Niño (Children's Day).....33
- b. Back to School Hair Cut.....34
- c. End of Summer Celebration35
- d. Volunteers' Graduation
Celebration.....36
- e. Wintertide.....37

FRESH FOOD PANTRY

Families and Individuals served per week:



Total individuals served from January to April and October to December:

16,408 (3,668 families)

Distribution of population served:

89,9%

Hispanics
(Spanish Speakers)
Large number are undocumented.

6,3%

Indian Hispanic
(Mixtec and Nahuatl Speakers). Large number are undocumented.

0,7%

Caucasian Hispanic
(Spanish Speakers)
Large number are undocumented.

0,15%

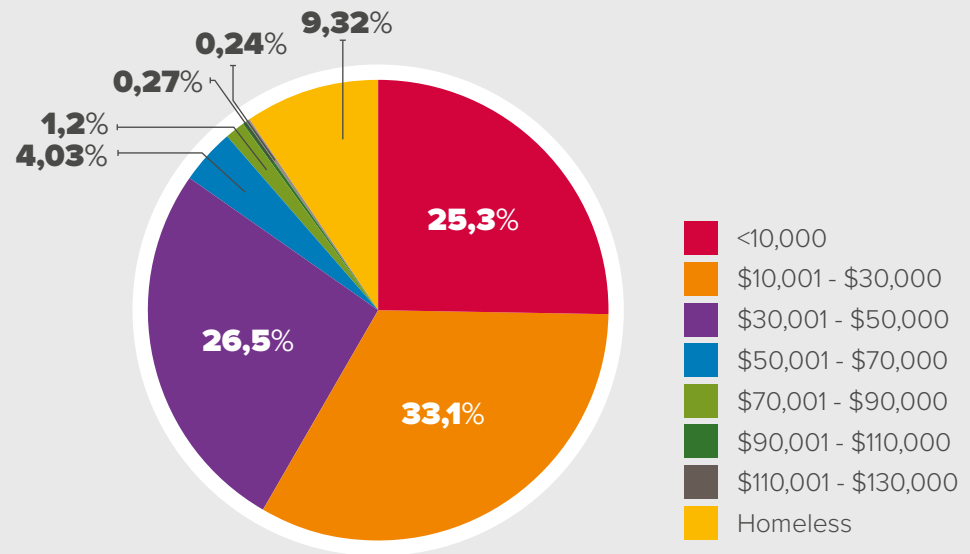
African American and Africans
(Come from diverse countries in Africa).

2,6%

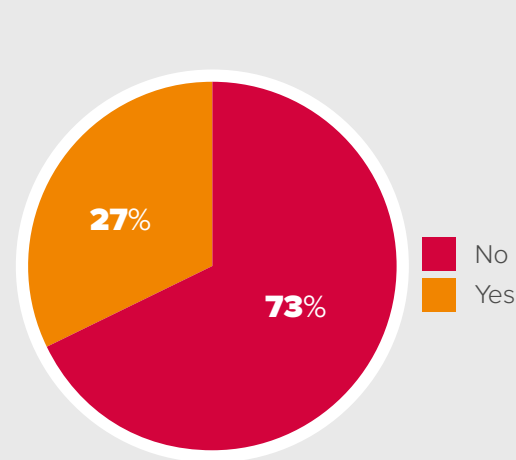
Caucasian & Other
Including the homeless (English speakers) and Southeast Asians.

0,15%

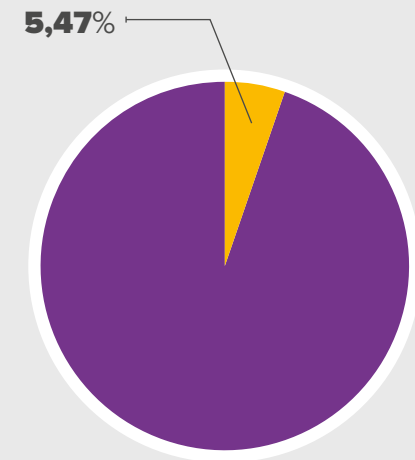
Ukrainian



Annual income



Female Head Household



Disability Household

FRESH FOOD PANTRY





HOT MEAL PROGRAM



Total individuals served from January to June and October to December:

5,254



EVERETT HOT MEAL COALITION

3809 McDougall Ave
Everett, WA 98201

June 10, 2022

Hi Paula,

Thank you so much for inviting me to your recent community meal! I enjoyed meeting your team and volunteers and seeing your program in action! Madres de Casino Road meals and food support to the local community in need is amazing!

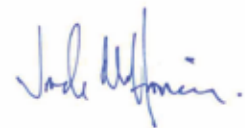
Your program is a true benefit to the Casino Road community! I love how you blended a community meal for families with the food boxes! And then providing the extra resources of home covid rapid test kits and the medical team present who offered covid rapid testing and medical/health support was just fantastic! The accountability and registration/documentation process for your food support was thorough and efficient and I could see that this was also a moment for your team to connect with the community as they completed the entry paperwork. And – what a fantastic learning opportunity for the youth volunteers you use and train to fill food boxes and hand out to the community in need!

I love this program and please let me know how we can best continue to support your meal program! Oh, and the meal you served was delicious – please give my compliments to your cook team!! Here is a great picture I took of the *meals to go* table and I love this!

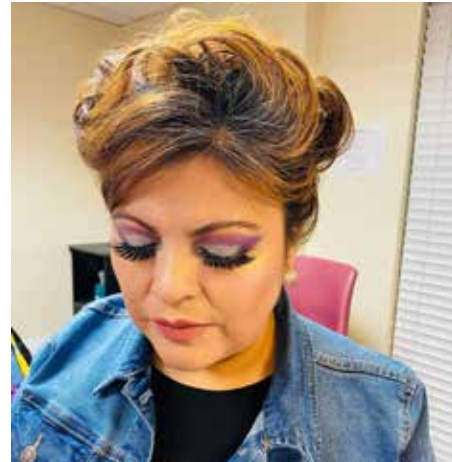


Thanks for all that you and the Madres team offer to the Casino Road area families and community!!

Sincerely,



Jack Harris
Everett Hot Meal Coalition
Jharris@seanet.com
206.755.5225



MAKEUP CLASSES

In this class, makeup artists practice beauty and corrective cosmetic applications for eyes, lips, cheeks and skin. They also learn about how to take care of the skin before applying any make up to the face. Makeup courses include learning the appropriate makeup looks for every day, and special occasions. Students enrolled in makeup courses use foundation, powder, blush, eyeshadow, mascara, eyeliner, lip pencil and lipstick. Classroom demonstration learning focuses on face shapes and skin tones, color theory, application styles and cosmetic trends.



18 students
assisted during **10 months** of the year



HAIRSTYLE CLASSES

After completing a basic beauty makeup course, students often enroll in a basic hairstyling class. This course covers a full complement of styling tools, like blow dryers, hot rollers and irons, and their uses for preparing period and contemporary hairstyles. Students practice general hairstyling methods and learn which styles best compliment the model or client according to face shape and occasion.



18 students

assisted during **10 months** of the year



BAKERY LAB

This course is a study of the fundamentals of baking including, dough, quick breads, pies, cakes, cookies, tarts and basic items made in a bakery. Topics include baking terminology, tool and equipment use, formula conversions, functions of ingredients, and the use of proper flours.



12 students
assisted during **10 months**
of the year



SEWING CLASSES

COSIENDO ENTRE AMIGAS

This class is for those students who wish to simply learn how to use their sewing machine. Students will make either pajama shorts or pants for their first project. Then, they may select any project they choose. This class covers the fundamentals of beginning sewing for the new sewer, “*haven’t-sewn-for-years*” sewer, and those who desire a refresher. Students choose their own project and work at their own speed. Includes measuring for pattern size, pattern selection and pattern envelope reading, fabric and notion selection, pattern layout, cutting, sewing machine use, and sewing to complete the garment.



9 students

assisted during **6 months** of the year

BUSINESS WORKSHOP: MI SUEÑO, MI NEGOCIO Y YO

PART I AND II (“TRAINING SEMINAR FOR ENTREPRENEURS”)

The course is divided into **eight two-hour sessions** for a **maximum of 20 people**.

I Session:

Starting Your Business

- Business Ideas
- Mission
- Vision
- Values
- Business Type

II Session:

Knowing Your Product or Service

- Product/Service
- Problems/Needs
- Pricing
- Ideal client
- Distribution/Sale

III Session:

Legal, Taxes and Licenses

- Business License
- Number of EIN

- Structure/Legal Business
- Entity Self-employment Taxes

IV Session:

Image Projection

- Logo
- Slogan
- Packing
- Website
- Social media
- Promotion Strategy

V Session:

Creation of Documents and Finance

- Basic handling of Excel and Word to create invoice/contract
- Accounting
- Financial statements
- Catalog of accounts

- Basic handling of Quick books
- Insurance

VI Session:

Marketing Plan

- Elevator speech
- Type of Marketing
- Marketing budget
- Social media

VII Session:

Create Your Own Social Media Marketing

- Apps for social media
- Use of the apps
- Photographs with your phone
- Create your content

VIII Session: Closing, Individual Business Presentation



BUSINESS WORKSHOP: MI SUEÑO, MI NEGOCIO Y YO





CHRISTMAS WORKSHOP

PLAZA COMUNITARIA

Madres de Casino Rd is pleased to provide our community a Plaza Comunitaria in Snohomish County, Washington. The objective of La Plaza Comunitaria is to encourage, promote and operate educational services for Spanish speaking adults, who live, in our case in Snohomish County. This program educates people who are illiterate and people who only have a few years of school. By providing this program to our community, we are preparing people to start the GED program in any Community College.

In the past four years, we have been preparing people from our community to take the GED. We have provided tutoring to more than 40 students, which 35 out of them have obtained their diploma. With this program we have seen dramatic improvements with our students; they feel more confident and many of them have decided to continue their education in the local Community College; some have become nurse assistant, others hair dressers and more.

We have seen measurable success and now we are seeking to expand our education program by opening a Plaza Comunitaria. This work program in terms of adult education is presented between the Ministry of Foreign Affairs of Mexico (Secretaría de Relaciones

Exteriores - SRE), the National Institute for Adult Education (Instituto Nacional para la Educación de los Adultos - INEA) and Madres de Casino Rd. The INEA only provides the program and Madres de Casino Rd must provide the classroom, computers, books, full furnished office, a full-time employee and of course the possibilities to the students to make photocopies. As you can tell, this is a wonderful program (project) but, it requires us to have funding to sustain it.

At the beginning, our Plaza Comunitaria will be offered 2 days per week during diverse hours, so people can find the best time slot for their convenience. Our goal is to open 5 days per week, but that will depend on the demand.

Besides the place where people can go study, a computer for testing, books, and photocopies, we are offering tutors so people can come and ask whatever question they might have. We will have a math and a Spanish tutor; each will work 10 hrs. per week.



Currently there are
25 students
enrolled



PLAZA COMUNITARIA



PROFESSIONAL DEVELOPMENT



COMMUNITY FAIR

This event is organized once a month during the summer and fall months with local community vendors with the aim of providing information about their project and raising the awareness of supporting new entrepreneurs. It includes a wide range of activities that cater to a variety of different people and such things as: food from different countries, crafts, music, and informational booths.



COMMUNITY FAIR COLOMBIA INDEPENDENCE DAY



COMMUNITY FAIR

PERU

INDEPENDENCE DAY



COMMUNITY FAIR

HISPANIC HERITAGE MONTH



PAZ FINANCIERA

PART I AND II



Paz Financiera (Financial Peace) is **9 practical and fun lessons** that will help you take control of your money.

Lesson 1:

Baby Step 1 & Budgeting:

Take control of your money by creating a budget and building your starter emergency fund.

Lesson 2:

Baby Step 2:

Discover why debt is holding you back from the life you want – and how to pay it off with the debt snowball.

Lesson 3:

Baby Step 3:

Get ready to handle emergencies worry-free by saving up a fully funded emergency fund.

Lesson 4:

Baby steps 4, 5, 6 & 7:

Here's where your hard work pays off. Learn to build wealth, give generously and leave a lasting legacy.

Lesson 5:

Wise Spending:

Outsmart the marketing tactics trying to bust your budget and gain power over your spending.

Lesson 6:

Understanding Insurance:

Understanding the eight types of insurance you actually need (and which ones to avoid).

Lesson 7:

Building Wealth:

Ready to build wealth and retire with dignity? Learn how to invest for the future with confidence.

Lesson 8:

Buying & Selling your Home:

Make sure your home's a blessing, not a burden. Discover the right way to rent, sell, buy and refinance.

Lesson 9:

Outrageous Generosity:

Generosity is the most fun you can have with money – and it's the ultimate goal of reaching financial peace.

PAZ FINANCIERA

PART I AND II





SOCCER CAMP

SUMMER PROGRAM FOR TEENAGERS

8 weeks program where teenager from age 14 to 17 meet twice a week for two hours each day. The last day of the camp, there is a big celebration and also a soccer game where teens play against their parents.

25 adolescents attended this summer program. It was a completely success.



KARATE





SPANISH CLASS

FOR THE LITTLE ONES

The Spanish Program for ages 7 to 11 covers the foundation of pronunciation, greetings, basic conversation, numbers, colors, objects, and pictures. The students learn through music, games and many fun activities.



10 students
attended this class
for **3 months**.



BREAST CANCER





CHILD ABUSE PREVENTION





VACCINATION CLINIC

Satellite, temporary, and off-site vaccination clinics play an important role in improving vaccination coverage rates and vaccinating hard-to-reach populations. Vaccination clinics held in these settings have unique challenges, and providers must follow specific guidelines for managing publicly supplied vaccine in these non-traditional settings. Madres de Casino Rd holds a Vaccination Clinic location the second Tuesday of every month from 5pm to 8pm.





January 01, 2023

To Madres de Casino Rd Foundation:

Through this letter, we want to acknowledge the incredible support we received during the year 2022 from Madres de Casino Road Foundation.

In Mujeres con Actitud Latina part of our vision is to deliver equitable, transparent, and dependable information and resources to vulnerable community members. The collaboration with Madres de Casino Road Foundation allows us to bring more opportunities to these communities at a critical time.

Madres de Casino Road Foundation is one of the key partners in our effort to provide equitable vaccination, education and engagement in our Latino community.

We THANK YOU for your support, let's continue working together to make this 2023 a healthier year for the community we serve.

Sincerely,

Karina Gasperin

Executive Director and Founder
Mujeres con Actitud Latina
5927 147th st SW Edmonds Wa. 98026

DÍA DEL NIÑO

(CHILDREN'S DAY)





BACK TO SCHOOL HAIR CUT





END OF SUMMER CELEBRATION





VOLUNTEERS' GRADUATION CELEBRATION

WINTERTIDE





2/27/2023

Hi Paula,

Thank you for inviting Everett Public Library to attend two amazing events in 2022 with Madres de Casino Road! We were able to attend the Día del Niño celebration April 29, and the End of Summer event on August 19th, 2022.

I loved seeing the hundreds of families coming out to enjoy the food and entertainment you provided, from balloon art, music, face painting, to our community Fire Truck being on display. The library handed out over 275 kits to make a Balero game while families enjoyed the food at the Día del Niño celebration and over 100 people made paper flowers while we were able to answer questions about the resources the library offers during the end of summer event.

Families were talking and laughing with each other, children playing and eating, parents connecting. What a beautiful program.

Thank you for the difference you make in our community, and for inviting the library to be a part of your events!

Sincerely,

Andrea Wallis

Librarian II | Youth Services

425.257.7616 | 2702 Hoyt Avenue, Everett, WA 98201

epls.org



SUPPORTERS



Ruth Lemos

Avocado Restaurant

Susana Rivero

Pablo Vargas

Lily Sprague

Dulce Estrada

Javier & Heidi Krumm

Erika Orozco Alcazar

Marcelo & Carolina Caro

Karina Gasperin

Thank you for your support.

VOLUNTEERS

MEMBERS OF THE BOARD

Miriam Vargas
President

Paula Marshall
Director of Administrative Operations

Emilce Gómez
Program coordinator

VOLUNTEERS

Erika Orozco Alcázar
Cailina Carreño
Ingrid Salas
Luis Alvarado
Raúl Kleisinger
Mabel Torrez
Beto Tafolla
José Luis Vargas
Victoria Vargas
Illiana Carmona
Analia Bulczynski

Brittany Burboa
Paola Vera
Pía Mora Vera
Nicolás Mora Vera
Pablo Piñeiro
Cristal Burboa
Lupita Alvarado
Ninoshka Rodríguez
Evelyn Sánchez Tafolla
Felipe Sánchez Tafolla
Zaira García

Leslie Flores Ruíz
Melvin Flores Ruíz
Rocío Ambrosio Flores
Ashley Tabisula
Willie Jay Nicolas
Dalila Franco
Rachael Marinbonia
Lili Sprague
Cristhian Di Dionisio
Jorge Galindo
Sonia Galindo

ANNOUNCEMENT FOR 2023:

After months of working hard and facing some mixed-up paperwork caused by the IRS, Madres de Casino Rd Foundation is finally proud to inform that we have obtained our own 501c3 status. **Let the new era begin!**

New programs that will begin in 2023:



SANAMENTE

Is a Mental Health Education Series. There will be seven sessions offered three times per year. The main topic will be “Coping with the Aftermath of the COVID-19 Pandemic and Its Impact on Our Families’ Mental Well-Being.” Each session will be two hours long and cover a common mental health concern related to the pandemic. This series will raise awareness of mental health issues and solutions, offering resources to help individuals and families struggling during this time. It will serve approximately 30 community members.



BASIC COMPUTER CLASSES

This course is a great introduction to Windows 10 and Office 2016 and is designed to provide the fundamental computer competencies you need to survive and prosper in today’s fast-changing workplace.



DRIVING CLASSES FOR WOMEN



14 E. Casino Rd. Building D
Everett, WA 98208



5408 176th Street SW
Lynnwood, WA 98037